



A THEATRE COMPANY



**MAKE CHANGE**  
**AS A**  
**SPONSOR**



## A NOTE FROM OUR **MANAGING ARTISTIC DIRECTOR** BETHANY PAOLINI

The winds of change have propelled The 5 & Dime into a new era of artistic exploration, and we invite you to join us in taking center stage as a key supporter of our 2024 Season. Since 2011, our journey has been one of evolution and transformation, and now, more than ever, we are looking to our community for partners who share our passion for the arts.

As the newly appointed Managing Artistic Director, I am honored to lead this remarkable company into a season that promises to be a landmark in our history. The 2024 Season is designed to celebrate the human experience, the transformative nature of the arts, and the boundless potential that emerges when a community comes together. We are reaching out to you with an exclusive opportunity to make a lasting impact on our endeavors.

It is with great honor that we are inviting you to consider becoming a Season Sponsor for The 5 & Dime. Your sponsorship will not only position your brand in the spotlight but will also contribute to our ongoing success of telling stories that engage, inspire, entertain, and challenge audiences. As a Season Sponsor, you will receive prominent recognition in all promotional materials, including programs, social media, features on our website and more. Your brand will be associated with a season that promises to captivate audiences and leave a lasting impression.

Your support, whether as a Season Sponsor or for a specific production, is an investment in the future of The 5 & Dime. It symbolizes your belief in the transformative power of the arts and your commitment to fostering a rich artistic culture in Jacksonville.

On behalf of the board and staff, I extend our deepest gratitude for your consideration. Your involvement is not only a contribution but an integral part of our artistic journey. Together, let's create a season that resonates, inspires, and elevates the cultural landscape of Jacksonville.

A handwritten signature in black ink, appearing to read 'Bethany Paolini'.

**Bethany Paolini**  
**Managing Artist Director**

Interested in sponsoring us this season? Contact me directly!

904.704.0932

[bethany@thefiveanddime.org](mailto:bethany@thefiveanddime.org)

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# STORIES THAT **ENGAGE, INSPIRE,** **ENTERTAIN, & CHALLENGE** AUDIENCES



A group of artists and friends came together in 2011 with a common goal: To make a change in the Jacksonville Cultural Arts Community. From this, The 5 & Dime was born. It started with a simple question, "Why not us?" And so we offer this: "Why not YOU?"

The 5 & Dime opens doors to and for all artists of all disciplines whose passion, skill, drive, and enthusiasm need a place to call home. We facilitate diverse opportunities and a supportive environment to feature flourishing talent and collaboration. Through our work we endeavor to educate, elevate, and celebrate our differences, serving to improve the quality of life for those who live, work, and play in Jacksonville and our surrounding communities.

The 5 & Dime is THE place in Jacksonville to experience theatre that pushes boundaries, challenges the status quo, and sparks important conversations. It is not unusual for audience members to share that a story we told stayed with them for days, even weeks after attending, prompted difficult conversations with family members or friends, or forced them to re-examine their own preconceived notions and prejudices.

So, with a renewed hope in what is possible—from people just like you—we continue on this 13 year (and counting) experiment. Come along, won't you?

# FULL SEASON SPONSORSHIP

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**\$10,000**

- Logo or name (per your preference) on all marketing materials promoting the full 2023 Season (print, social media, email marketing, paid advertising, etc.)
- Prominent logo or name (per your preference) placement on website (home page, season page, each production page) linking to your website
- Quarterly social media posts highlighting you and/or your company
- Logo or name (per your preference) on marketing materials promoting individual productions, where appropriate
- Full-page color ad in each production program
- Pre-show curtain speech acknowledgment at all performances (live or pre-recorded)
- 16 complimentary tickets to each production (special events and fundraisers not included) with reserved seating and reserved parking; Note that the face value (\$22 each) of tickets utilized is not tax-deductible.
- 10% discount on tickets for additional invited guests
- Option to have an informational table in the lobby at all season performances

# SUPPORTING SEASON SPONSORSHIP

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**\$7,500**

- Logo or name (per your preference) on all marketing materials promoting the full 2023 Season (print, social media, email marketing, paid advertising, etc.)
- Prominent logo or name (per your preference) placement on website (home page, season page, each production page) linking to your website
- Quarterly social media posts highlighting you and/or your company
- Logo or name (per your preference) on marketing materials promoting individual productions, where appropriate
- Half-page color ad in each production program
- Pre-show curtain speech acknowledgment at all performances (live or pre-recorded)
- 10 complimentary tickets to each production (special events and fundraisers not included) with reserved seating and reserved parking; Note that the face value (\$22 each) of tickets utilized is not tax-deductible.
- 5% discount on tickets for additional invited guests
- Option to have an informational table in the lobby at all season performances



# MAINSTAGE PRODUCTION TITLE SPONSORSHIP

\$5,000

- Title billing credit — "The 5 & Dime and [your name here] Present..."
- Recognition in all marketing materials for sponsored production (print, social media, email marketing, paid advertising, etc.)
- Full page ad in your sponsored production's digital and printed playbills
- Pre-show curtain speech acknowledgment
- 10 complimentary tickets to sponsored production
- Reserved seating at sponsored production performance(s)
- Reserved parking at the sponsored production performance(s) you attend
- Two (2) 5 & Dime t-shirts, Two (2) 5 & Dime coffee mugs, and a signed special edition production poster

# MAINSTAGE PRODUCTION SUPPORTING SPONSORSHIP

\$3,000

- Recognition in all marketing materials for sponsored production (print, social media, email marketing, paid advertising, etc.) as "with additional support from [your name here]"
- Half page ad in your sponsored production's digital and printed playbills
- Pre-show curtain speech acknowledgment
- 6 complimentary tickets to sponsored production
- Reserved seating at performances
- Two (2) 5 & Dime coffee mugs and a signed special edition production program



**POTUS**  
or, Behind Every Great Dumbass Are  
Seven Women Trying to Keep Him Alive

MAR. 15-23

**URINETOWN**  
THE MUSICAL

JULY 12-27

**the ripple,  
the wave  
that carried me home**

AUG. 16-24

**LIZZIE** THE MUSICAL

OCT. 31 - NOV. 16

WANT MORE INFO ON THESE SHOWS? VISIT [WWW.THE5ANDDIME.ORG](http://WWW.THE5ANDDIME.ORG)

## SECOND STAGE PRODUCTION TITLE SPONSORSHIP

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\$2,500

- Title billing credit — "The 5 & Dime and [your name here] Present..."
- Recognition in all marketing materials for sponsored production (print, social media, email marketing, paid advertising, etc.)
- Full page ad in your sponsored production's digital and printed playbills
- Pre-show curtain speech acknowledgment
- 10 complimentary tickets to sponsored production
- Reserved seating at sponsored production performance(s)
- Reserved parking at the sponsored production performance(s) you attend
- Two (2) 5 & Dime t-shirts, Two (2) 5 & Dime coffee mugs, and a signed special edition production poster

## SECOND STAGE PRODUCTION SUPPORTING SPONSORSHIP

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\$1,000

- Recognition in all marketing materials for sponsored production (print, social media, email marketing, paid advertising, etc.) as "with additional support from [your name here]"
- Half page ad in your sponsored production's digital and printed playbills
- Pre-show curtain speech acknowledgment
- 6 complimentary tickets to sponsored production
- Reserved seating at performances
- Two (2) 5 & Dime coffee mugs and a signed special edition production program

About  
**SECOND  
STAGE**

Our **Second Stage** series combines the Staged Readings and Cabarets you knew and loved before the pandemic, along with any special programming such as the Short Attention Span Theatre Festival!