



**MAKE CHANGE**  
**AS A SPONSOR**



# A NOTE FROM OUR **MANAGING** **ARTISTIC DIRECTOR** BRADLEY AKERS

Thank you for your interest in sponsoring the work of The 5 & Dime! For 12 years, we've focused on using our storytelling to make change in the community—sparking important conversations, confronting issues locally and beyond, and providing a safe space for artists to take their work to the next level.

None of this is possible, however, without the generous support of folks, like you, who believe in our mission and wish to see us chase our mission in new and exciting ways. Since stepping into this position in 2020, I've witnessed an unimaginable amount of passion that has pushed us to progress as an organization. Key areas of growth include:

- Returning to a consistent production and programming schedule
- Establishing our residency at The Florida Ballet
- Establishing salaried employees to manage operations
- Increasing our operating budget by 250% since 2020
- Offering new educational opportunities for local theatre professionals and practitioners

We have so many goals, dreams, and hopes for our future that make me proud to be part of The 5 & Dime—and I hope that you feel that same pride as a supporter. We can only achieve these goals, dreams, and hopes together.

Are you ready to make change as a sponsor?

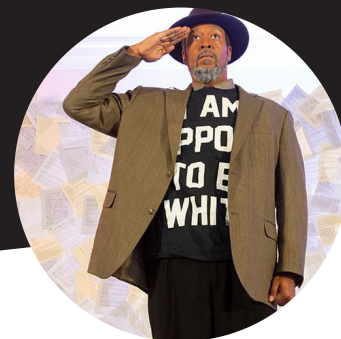
I look forward to speaking with you soon!

Bradley Akers  
Managing Artistic Director

**INTERESTED IN SPONSORING? Contact me directly!**  
**904.403.9837**  
**[bradley@the5anddime.org](mailto:bradley@the5anddime.org)**

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# STORIES THAT **ENGAGE, INSPIRE,** **ENTERTAIN, & CHALLENGE** AUDIENCES



A group of artists and friends came together in 2011 with a common goal: To make a change in the Jacksonville Cultural Arts Community. From this, The 5 & Dime was born. It started with a simple question, "Why not us?" And so we offer this: "Why not YOU?"

The 5 & Dime opens doors to and for all artists of all disciplines whose passion, skill, drive, and enthusiasm need a place to call home. We facilitate diverse opportunities and a supportive environment to feature flourishing talent and collaboration. Through our work we endeavor to educate, elevate, and celebrate our differences, serving to improve the quality of life for those who live, work, and play in Jacksonville and our surrounding communities.

The 5 & Dime is THE place in Jacksonville to experience theatre that pushes boundaries, challenges the status quo, and sparks important conversations. It is not unusual for audience members to share that a story we told stayed with them for days, even weeks after attending, prompted difficult conversations with family members or friends, or forced them to re-examine their own preconceived notions and prejudices.

So, with a renewed hope in what is possible—from people just like you—we continue on this 12 year (and counting) experiment. Come along, won't you?

# FULL SEASON SPONSORSHIP

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**\$10,000**

- Logo or name (per your preference) on all marketing materials promoting the full 2023 Season (print, social media, email marketing, paid advertising, etc.)
- Prominent logo or name (per your preference) placement on website (home page, season page, each production page) linking to your website
- Quarterly social media posts highlighting you and/or your company
- Logo or name (per your preference) on marketing materials promoting individual productions, where appropriate
- Full-page color ad in each production program
- Pre-show curtain speech acknowledgment at all performances (live or pre-recorded)
- 16 complimentary tickets to each production (special events and fundraisers not included) with reserved seating and reserved parking; Note that the face value (\$22 each) of tickets utilized is not tax-deductible.
- 10% discount on tickets for additional invited guests
- Option to have an informational table in the lobby at all season performances

# SUPPORTING SEASON SPONSORSHIP

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**\$7,500**

- Logo or name (per your preference) on all marketing materials promoting the full 2023 Season (print, social media, email marketing, paid advertising, etc.)
- Prominent logo or name (per your preference) placement on website (home page, season page, each production page) linking to your website
- Quarterly social media posts highlighting you and/or your company
- Logo or name (per your preference) on marketing materials promoting individual productions, where appropriate
- Half-page color ad in each production program
- Pre-show curtain speech acknowledgment at all performances (live or pre-recorded)
- 10 complimentary tickets to each production (special events and fundraisers not included) with reserved seating and reserved parking; Note that the face value (\$22 each) of tickets utilized is not tax-deductible.
- 5% discount on tickets for additional invited guests
- Option to have an informational table in the lobby at all season performances

# MAINSTAGE PRODUCTION TITLE SPONSORSHIP

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\$5,000

- Title billing credit — "The 5 & Dime and [your name here] Present..."
- Recognition in all marketing materials for sponsored production (print, social media, email marketing, paid advertising, etc.)
- Full page ad in your sponsored production's digital and printed playbills
- Pre-show curtain speech acknowledgment
- 10 complimentary tickets to sponsored production
- Reserved seating at sponsored production performance(s)
- Reserved parking at the sponsored production performance(s) you attend
- Two (2) 5 & Dime t-shirts, Two (2) 5 & Dime coffee mugs, and a signed special edition production poster

# MAINSTAGE PRODUCTION SUPPORTING SPONSORSHIP

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\$2,000

- Recognition in all marketing materials for sponsored production (print, social media, email marketing, paid advertising, etc.) as "with additional support from [your name here]"
- Half page ad in your sponsored production's digital and printed playbills
- Pre-show curtain speech acknowledgment
- 6 complimentary tickets to sponsored production
- Reserved seating at performances
- Two (2) 5 & Dime coffee mugs and a signed special edition production program



**LET ME  
DOWN  
EASY**

MAR. 17 – 25

**CLYDE'S**

JUNE 9 – 17

**FOR  
PETER PAN  
ON HER  
70<sup>TH</sup> BIRTHDAY**

SEPT. 15 – 23

**ASSASSINS**

DEC. 8 – 16



## SECOND STAGE PRODUCTION TITLE SPONSORSHIP

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\$2,500

- Title billing credit — "The 5 & Dime and [your name here] Present..."
- Recognition in all marketing materials for sponsored production (print, social media, email marketing, paid advertising, etc.)
- Full page ad in your sponsored production's digital and printed playbills
- Pre-show curtain speech acknowledgment
- 10 complimentary tickets to sponsored production
- Reserved seating at sponsored production performance(s)
- Reserved parking at the sponsored production performance(s) you attend
- Two (2) 5 & Dime t-shirts, Two (2) 5 & Dime coffee mugs, and a signed special edition production poster

## SECOND STAGE PRODUCTION SUPPORTING SPONSORSHIP

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\$1,000

- Recognition in all marketing materials for sponsored production (print, social media, email marketing, paid advertising, etc.) as "with additional support from [your name here]"
- Half page ad in your sponsored production's digital and printed playbills
- Pre-show curtain speech acknowledgment
- 6 complimentary tickets to sponsored production
- Reserved seating at performances
- Two (2) 5 & Dime coffee mugs and a signed special edition production program

About  
**SECOND  
STAGE**

Our **Second Stage** series combines the Staged Readings and Cabarets you knew and loved before the pandemic, along with any special programming such as the Short Attention Span Theatre Festival!